



# **CATALOGUE**

Kitchen 2/2024

# GastroMax TM by orthex TM



# ORTHEX **GROUP**

#### Practical is beautiful

Orthex Group is a leading Nordic producer of household products with over 100 years of experience. We are proud to offer a broad assortment of products that are high quality, safe and functional. Our brands are strong, well-known and actively marketed. Over 90% of all products are manufactured in Sweden and Finland in our own factories.









Local production



Frequent use of recycled and biobased materials



Target: towards carbon neutrality in our production by 2030

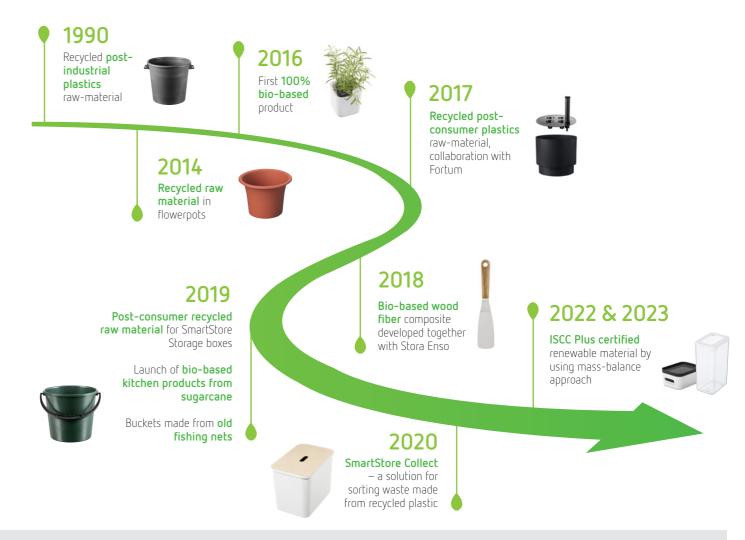




 Local Sales organisation Factories Warehouses

#### SUSTAINABLE SOLUTIONS

The main building block of our approach to sustainability are our products, sustainable raw materials, and our carbon neutrality target. Orthex's high-quality, safe, and durable products are made with care and timeless design. They are made for long-term use and are recyclable in all our markets. We are actively increasing the share of renewable and recycled raw materials in our products. We continuously strive to reduce the carbon footprint of our products and operations and are aiming towards carbon neutrality in our operations by 2030. With these priorities, our goal is to be an industry forerunner in sustainability.



#### SHOWING THE WAY IN SUSTAINABILITY

Orthex Group's reputation for sustainability is a vital business asset that depends on the commitment of all our people to act in accordance with our ambitious sustainability strategy. Every day through our actions, each of us is responsible for making our strategy come to life through sound judgement and firm business decisions. We have made a commitment to show the way in sustainability

in our industry and we are actively supporting the UN sustainability goals.

Orthex Group is always committed to conduct business in a sustainable and responsible manner and we are happy to help our partners and consumers to do the same through working with Orthex and by selecting Orthex Group products. Orthex's sustainability report,

which details Orthex's sustainability targets, achievements and efforts, is published annually. You can find it on our web site at www.orthexgroup.com



Alexander Rosenlew CEO





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#### **KITCHEN UTENSILS**

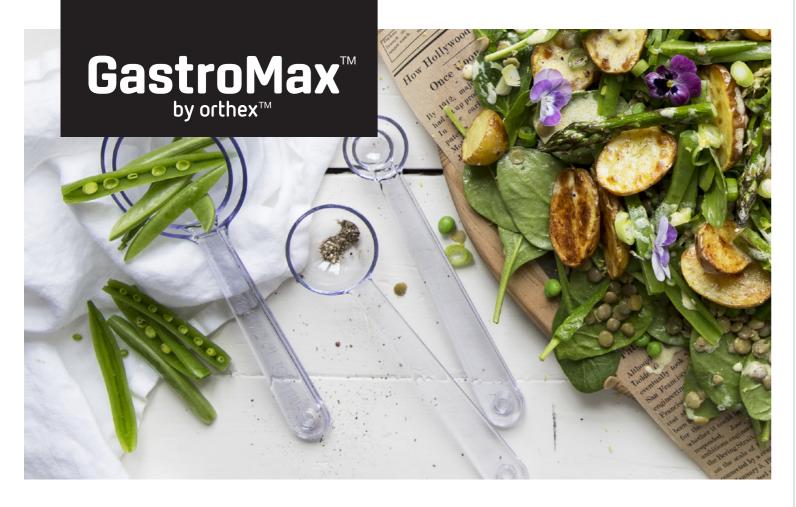
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# SMARTER EVERYDAY COOKING

At GastroMax<sup>™</sup> we've spent the last 100 years designing straightforward and durable kitchenware that simplifies your life. Smart solutions that don't make a fuss. They stand by your side to help you make the most of your time and efforts - everyday.

# POWERED BY PROFESSIONALS

Ever since the start over 100 years ago, we have collaborated with kitchen professionals to ensure our products are designed and tested to meet the demands of everyday life - as well as being safe to use.

#### **SUSTAINABLE SOLUTIONS**

Our products and services are created to be sustainable at the core and we are continuously optimizing our production processes to reduce environmental impact.

#### **NORDIC DESIGN**

Our design language is born from our Nordic values and Scandinavian heritage — always centred around human needs with the ambition to blend form and function.





## **VISION**

Modular SmartStore™ Vision dry food keepers bring organization to the cupboard pantry and make efficient use of available space. See-through lids allow for easy identification of content in the kitchen drawer.

The products are made with 20 % bio-based plastic (mass balance approach).



Scan the QR code to read more:







**Vision 0,75 L** 11,5x11,5x10 cm 75010





Vision 1,6 L 12,5x9x20 cm 7725010



**Vision 1,45 L** 11,5x11,5x20 cm 75110



**Vision 1,65 L** 18x12,5x10 cm 7727010 (



Vision 0,35 L 12,5x9x5 cm 7723010 (



Vision 3,5 L 18x12,5x20 cm 7728010 ()



Vision 0,8 L 12,5x9x10 cm 7722010



**Vision 2,25 L** 12,5x9x28 cm 7726010 \( \)

## **SNACK**

Lunch boxes in the SmartStore Snack range are made with 20 % bio-based plastic (mass balance approach).



**Snack 0,3 L** 12,5x9,5x4,5 cm 7831010 ○



**Snack 0,45 L** 12,5x9,5x6 cm 7833010



**Snack 0,6 L** 18x12,5x4,5 cm 7832010



**Snack 1 L** 18x12,5x7 cm 7834010

# smart store™

by orthex™

## **SUSTAIN**

SmartStore Sustain containers are made with 80 % bio-based plastic (mass balance approach). Airtight and leak-proof lids make them ideal lunch boxes.



Scan the QR code to read more:





#### **EASY**



**Easy 1,2 L** 24x16X5,5 cm 1760676 1760675



**Easy 1,1 L** 18x18x7 cm 114676 114675 1



**Easy 1,75 L** 18x18x10 cm 115676 115675 1



Sustain 4 x 0.5 dl 5,5x5,5x10 cm 791770



Sustain 0,3 L 12x12x4,5 cm 792770



Sustain 0,45 L 12x12x6,5 cm 793770



Sustain 0,6 L 12x12x8,5 cm 794770



Sustain 0,5 L 16,5x12,5x4,5 cm 795770



Sustain 0,8 L 16,5x12,5x6,5 cm 796770



Sustain 1 L 16,5x12,5x8,5 cm 797770



Sustain 1,6 L 25x17x6,5 cm 799770



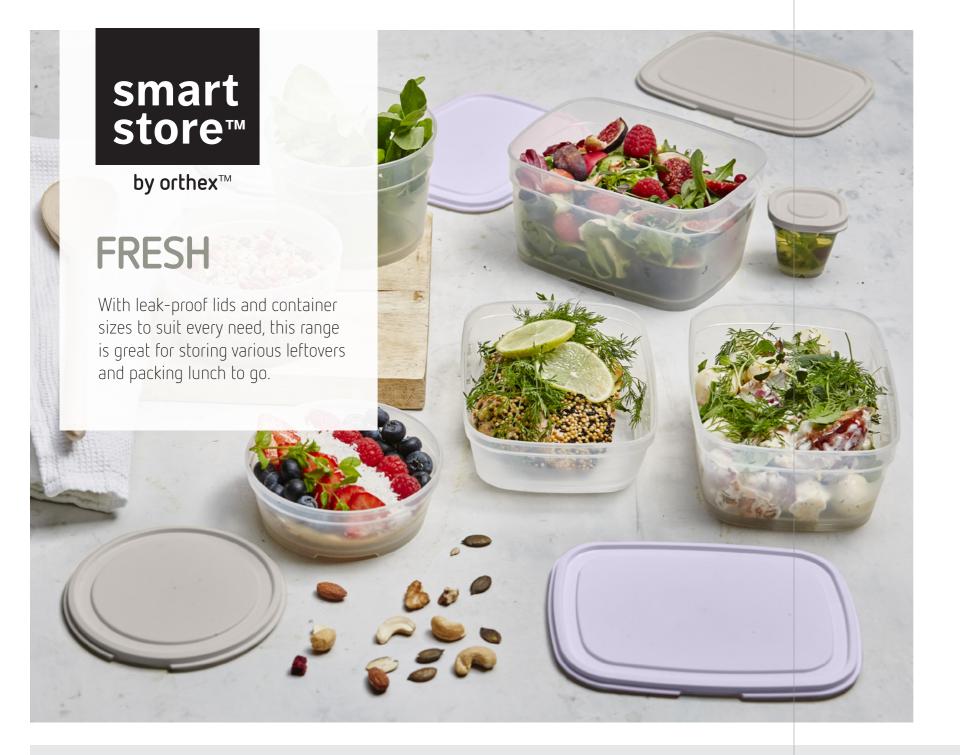
Sustain 2,2 L 25x17x8,5 cm 800770





NEW









Fresh 0,3 L 12x12x4,5 cm 792670 792676 792675



Fresh 0,45 L 12x12x6,5 cm 793670 793676 793675



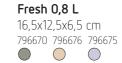
Fresh 0,6 L 12x12x8,5 cm 794670 794676 794675







Fresh 0,5 L 16,5x12,5x4,5 cm 795670 795676 795675



Fresh 1 L 16,5x12,5x8,5 cm 797670 797676 797675

800670 800676 800675





## **GLASS**

Multipurpose containers in glass can be used to cook, serve and store food. Made from borosilicate glass, they withstand sudden temperature changes and can go straight from freezer to oven.



Glass 0,25 L 14x10,3x5 cm 7703



Glass 0,75 L 18x13,5x7 cm 7704





Glass 1,6 L 22x16,5x9,5 cm 7705





#### **FROST**

The modular freezer boxes nest to save storage space and stack to optimize freezer organization – even the different sizes together.



Frost 0,3 L

12x12x4,5 cm 801675 (6x0,3 L)



Frost 0,5 L

12x12x6,5 cm 802675 (5x0,5 L)



Frost 0,75 L

12x12x9,5 cm 803675 (4x0,75 L)



Frost 1 L 12x12x12,5 cm 804675 (3x1,0 L)

Frost 1,2 L



















**Cutting board 25x15 cm BIO \*** 25x15x0,6 cm 132700



Cutting board 30x20,5 cm BIO \* 30x20,5x0,6 cm 135700



Cutting board 35x25 cm BIO \* 35x25x0,6 cm 133700



Cheese slicer BIO 1,5x7,5x21,5 cm 7248-90



**Butter spreader BIO** 1,5x3,5x22,5 cm 7200-90



**Peeler BIO** 1,5x2,5x18,5 cm 7230-90



Turner BIO 1,5x5x29 cm 7258-90



Balloon whisk BIO
7x7x29 cm
7231-90 ●



**Ladle BIO**10x9x31 cm
7213-90



**Skimmer BIO** 9x11,3x32 cm 7219-90



Slotted spatula BIO 2x9x32 cm 7226-90



Pasta spoon BIO 8x8x29,5 cm 7218-90



 Serving spoon BIO
 Serving fork BIO

 2x5,5x28,5 cm
 2x5,5x28,5 cm

 7211-90
 7215-90



Paddle grater BIO 2x11x22 cm 7236-90



die er BIO Whisk BIO <a href="mailto:whisk BIO">Whisk BIO</a> <a href="mailto:whisk BIO">25,5x8x7 cm</a> 90 7251-90



Bottle opener BIO 2x4x16 cm 7210-90



**Peeler BIO**2x3x19 cm
7201-90



Pizza cutter BIO

2x9x22 cm
7269-90



**Strainer BIO** 8x14,5x30 cm 7214-90



GastroMax BIO nylon utensils are made from bio-based plastic derived from castor beans, glass fiber and polyamide. The products are durable, heat-resistant up to 210 °C and safe for non-stick cookware.







**Spiral whisk BIO** 28x8x8 cm 7616-15101



**Cooking spoon BIO** 29x7,5x4,5 cm 7611-15101



**Soup ladle BIO** 27x8x9 cm 7613-15101



**Turner BIO** 31x7x5 cm 7614-15101



Slotted turner BIO 29,5x9x5 cm 7626-15101 ■



**Cooking tongs BIO** 28,5x5,5x1,5 cm 7643-15101



**Pasta ladle BIO** 29x8x5,5 cm 7618-15101

#### **LADLES**





Ladle L 30x7,5x4 13722010 ( 13722035 (

30x7,5x4 cm 13722010 13722070 13722035 13722075





# GastroMax<sup>™</sup> by orthex<sup>™</sup>

## **NYLON UTENSILS**

This range of basic kitchen utensils offers the key functions every home chef needs. Nylon utensils are safe to use on non-stick cookware and have a high heat-resistance.



**Soup ladle** 27x9x8 cm 6913-1 ■



**Turner** 31,5x6x5,5 cm 6914-1 ■



**Spiral whisk** 28x8x8 cm 6916-1 ■



**Cooking spoon** 29,5x7,5x4,5 cm 6911-1 ■



**Cooking tongs** 28,5x5,5x1,5 cm 6520-1 ■

Slotted turner

29,5x9x5 cm

6926-1



Pasta ladle 29x8x5,5 cm 6918-1 ■



**Pie server** 27,5x5,5x4 cm 6540-1 ■



**Balloon whisk** 28x7,5x7,5 cm 6931-1 ●



Slices all types of cheese. The sharp edge can be used for cutting cheese.

Cuts cakes and

damaging non-

stick bakeware.

pies without

Balanced to keep the blade

off the table.

Cheese slicer 20,5x7,5x2 cm 6530-1 ■

## CHEF'S UTENSILS

Sturdy Chef's utensils have long handles to protect from heat and oil splashes, ideal for grilling or deep-frying. They won't scratch non-stick cookware.







Chef's wok spoon 34x9,5x4 cm



Chef's colander spoon 36,5x11,5x6 cm 6812-7



Chef's turner 34x9x4 cm 6814-7

# GastroMax<sup>™</sup> by orthex<sup>™</sup>

## **STAINLESS** STEEL UTENSILS

These classic GastroMax™ utensils with steel blades are practical and longlasting products for everyday use.

Ideal for slicing hard to semi-hard cheese. Blade surface prevents cheese from sticking.



Cheese slicer 21,5x7,5x1,5 cm 7048-1



Soft cheese slicer 17,5x7,5x1,5 cm 7049-1



Turner 29x5x2,5 cm 7058-1

Potato masher 25,5x10x7 cm

Spiral whisk 25,5x7x7 cm



Apple corer 20x2,5x1,5 cm



Paring knife 16,5x2x1,5 cm



18,5x2,5x1,5 cm 7030-1



Bottle opener 15x4x1,5 cm 7010-1



Can opener 15x3x1,5 cm 7161-1



Pie server 25x5,5x3 cm 7067-1



Butter spreader 21,5x3x1,5 cm 7100-1



Pizza slicer 20,5x7x1,5 cm 7069-1







## **KNIVES**

The GastroMax<sup>™</sup> knives have ergonomic handles with non-slip surface and top quality stainless steel blades.







Santoku knife 31x5x2 cm 6708-1



Chef's knife 34x4x2 cm 6707-1



Bread knife 34x4x2 cm 6705-1



Carving knife 34x4x2 cm 6706-1



**Honing steel** 32x3,5x2,5 cm 7350-1 **●** 



**Cutting board** 25x15 cm 25x15x0,6 cm 13291 (



Cutting board 30x20,5 cm 30x20,5x0,6 cm 13591 (



Cutting board 35x25 cm 35x25x0,6 cm 13391 (



Cutting board 45x28,5 cm 45x28,5x0,8 cm 13491 ()





An easy-to-use ceramic roll sharpener and diamond stone for dull knifes and



# GastroMax<sup>™</sup> by orthex<sup>™</sup>

## **GRATERS**

The new foldable grater opens out and locks in place for safe grating. The two sides snap apart, each side can be used separately to grate flat over a bowl.



Foldable grater 12x4x25 cm 914400-1





Zester grater 33,5x3,5x2,5 cm 6691



6685 🔘



Mini grater with container 15x7x4 cm 912200



**Box grater** 21,5x12x9,5 cm 911950



Paddle grater 25,5x6x1,5 cm 7036-1

# Locks open for grating, folds flat for compact storage.



This grater is ideal for hard cheeses. Its blade grates in both directions, making it twice as efficient as a regular grater. The container neatly collects grated ingredients.



Grater with container 16,5x12,5x6,5 cm 796900

## **GARLIC PRESS**

The innovative garlic press separates into two pieces for easy cleaning. It easily minces both peeled and unpeeled garlic cloves.





# GastroMax<sup>™</sup> by orthex<sup>™</sup>

## **PEELERS** & SLICERS

Vegetarian food is in demand. GastroMax™ peelers and slicers with their extra sharp stainless steel blades make easy work of preparing vegetables.



The razor-sharp swivel blade easily peels e.g. tomato, kiwi or asparagus.



Peeler 18x2,5x2,5 cm 7401-1

Peeler 16x2,5x1,5 cm 6034-1



Mushroom knife 19,5x2x1,5 cm 7052-1



Spiral cutter 14x7x7 cm 6756 (





Y-Peeler 14,5x8x1,5 cm 6901-1



Julienne peeler 14,5x8x1,5 cm 6902-1





Onion chopper 12,5x12,5x9,5 cm 6201 🔘



Potato/ vegetable ricer 33,5x11,5x10 cm 6601



**Egg slicer/wedger** 14,5x10x4 cm 6088-1 ●



**Egg slicer** 12,5x10x2,5 cm 6087-1



Mandoline slicer 30x12x4,5 cm 6695



**Apple slicer** 19,5x13,5x4,5 cm 6755





## **OTHER UTENSILS**



Funnel ø 13 cm 13x15,5x13 cm 15910

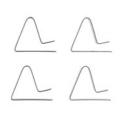


Table cloth clip 4 pcs 5x4,5x1 cm 913860 🔘



Tea ball infuser 15x4,5x3,5 cm 2339



Nutcracker 15,5x3,5x1,5 cm 2334



Nutcracker display 18,5x7x5,5 cm 848419



Ceramic hob scraper 13,5x5x2 cm 2371



Blades for ceramic hob scraper 4,5x2,5x0,1 cm 2471



Scissors 23,5x8,5x1 cm 6340-1



Scissors 18x6,5x1 cm 6341-1



Roasting pan 5 L 27,5x37,5x7 cm 6750



Testing skewer 14,5x2x0,5 cm 6131-1



Ice cream scoop 18x4,5x3 cm 6541-1



Corkscrew with wings 17x6,5x3,5 cm 2336



Waiter's friend 12x2,5x1,5 cm 2343



Can opener 19x5,5x5 cm 2337



Splatter screen ø 29 cm 46x29x0,5 cm 2347



Micro cover 25x26x8 cm 23191 🔘





Strainer ø 8 cm 18,5x8x4 cm 56208-1



**Strainer ø 19 cm** 35x19,5x8,5 cm 56219-1



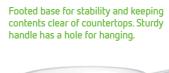
**Strainer ø 15 cm** 31x15x6,5 cm 56215-1



**Sauce strainer** 31x15x9,5 cm 56315-1



**Colander** 31,5x25x14,5 cm 56224-2





**Colander** 40x24x13 cm 1295110 (

# TIMERS & THERMOMETERS



**Meat thermometer** 7,5x12x7,5 cm 6751 ■

Optimal temperature zones marked for various types of meat.



Meat thermometer/timer 8x8x1,5 cm 6692-1

Counts down and up 59 min 59 sec. Meat thermometer can be set to max 250°C.



**Kitchen timer** 8x8x1,5 cm 6669-1 **●** 

Counts down and up 59 min 59 sec. Foldable stand and magnet on the back.



Digital meat thermometer 28x2,7x0,5 cm 6697-1

## CUTLERY TRAYS AND DRAINERS



**Torka cutlery drainer** 11x11x11,5 cm 1216010 ○ 1216150 ●

Cutlery trays and drainers are kitchen essentials. The GastroMax<sup>™</sup> cutlery trays keep cutlery and utensils organized and quickly accessible in the kitchen drawer. We offer several models to fit a variety of drawer sizes and storage needs.



Cutlery tray small 33x23x5 cm 22110 22164



With compartments to easily sort cutlery whilst drying.



Cutlery tray large 41x31x5 cm 22010 ○ 22064 ●







The tinplate baking pans are a great option for those wishing to avoid non-stick coatings.



Tinplate bundt pan 1,5 L 22,5x22,5x12 cm 6788 ●



Tinplate springform pan 3 L 27,5x28x6,5 cm 6787 ●



Tinplate loaf pan 1,7 L
12x31x7,5 cm
6789 ■

# BAKING PANS

The non-stick baking pans are made of carbon steel and have two layers of non-stick coating for easy cake release.



Muffin pan 12 cup 34x26x3 cm 8505, ø 7 cm ●



Bun pan 1,8 L 22,5x22,5x11,5 cm 8503



Tartlet pan 4 pcs ø 10 cm 10x10x2,5 cm 8520 ●



Loaf pan 1,3 L 29x12x7 cm 8509



Roasting pan 2 pcs 36,5x25x5,5 cm 8540 ●



**Loaf pan 1,7 L** 33x13x6,5 cm 8510



**Springform pan 2 bases 2,2 L** 24,5x24,5x8,5 cm 8512



Springform pie pan Ø 28 cm 28x28x3 cm 8519 ●



Springform pan heart 2,1 L 22,5x21x7 cm 8518



**Springform pan 2,2 L** 24x24x7 cm 8511 ●



**Springform pan Ø 11,5 cm** 12x12x4,5 cm 8523 **●** 



Quiche pan with removable base 2,7x11x36 cm 8545



# **BAKING UTENSILS**







Silicone spoon spatula 27,5x6x1,5 cm 6945-1



Silicone icing spatula 25x3x1 cm 6944-1



Silicone spatula 27,5x6x1,5 cm 6924-1 **●** 



Nut and cheese grinder 22x8,5x6 cm 6361



100% natural fibre bristles

Brush 19x4x0,5 cm 6521-1 ●



Pastry brush 2 pcs 15,5x3,5x0,5 cm 2150



Measuring cup set 4 pcs 12x6,5x4 cm 2373



**Dough scraper** 13,5x8,5x1,5 cm 6075-1 ●

Plastic lined washable piping bag is easy to use and clean. Set includes 3 nozzles.



Piping set 19x11x4 cm 6603 (

Silicone baking mat 40x33x0,1 cm



Piping set 11x10x4 cm 2344





**Rolling pin**44x6,5x6,5 cm
2383





# MEASURING CUPS

This baking range offers transparency and clear volume markings for easy measuring. All the different size cups and bowls nest for compact storage.



**Measuring cup 0,3 L** 10,5x9,5x9,5 cm 6405-90



Citrus press 0,3 L 14,5x10,5x9,5 cm 6408-90



Can be used with a hand

**Measuring cup 0,5 L** 13,5x10,5x9,5 cm 6406-90



**Measuring cup 1 L** 17,5x14,5x12,5 cm 6407-90





Measuring spoon set 5 pcs 7x19x5 cm 6404-90





Mixing bowl 3 L 21,5x27x15,5 cm 6421-90



Mixing bowl 0,8 L 14x18x10,5 cm 6420-2



Mixing bowl 3 L 21,5x27x15,5 cm 6421-2

## MIXING BOWLS



Mixing bowl 1,5 L 20x16x13 cm 7073110



Mixing bowl 3 L 24x20x16 cm 7075110



Mixing bowl 3 pcs 24x24x17 cm 7078110 \( \)



**Dough bowl 8 L** 35x31x18 cm 7076110

/₊∩

# GastroMax<sup>™</sup> by orthex<sup>™</sup>

## COOKIE **CUTTERS**

The stainless steel cookie cutters have sharp edges that make it easy to cut out figures from cookie dough or bread.



Cutter X-mas tree 11x6x1,5 cm 939408-1



Cutter heart 7,5x7,5x1,5 cm



Cutter house 7x7x1,5 cm





Cutter

snowman

6x11,3x1,5 cm

8x8x1,5 cm 939304-1





Cutter ginger bread



Cutter Christmas ball 7,5x8x1,5 cm



Cutter Christmas ball heart 9x9x1,5 cm



Cutter candy 9x4,5x1,5 cm



Cutter t-rex 4,5x11,5x1,5 cm 939420-1



Cutter dino 4,5x11x1,5 cm 939421-1



Cutter 5x10,5x1,5 cm 939407-1



Cutter horse 9,5x8x1,5 cm 939410-1



Cutter cat 8,5x6x1,5 cm 939327-1



Cutter rabbit 10x5,5x1,5 cm 939433-1



Cutter moose 8x8,5x1,5 cm 939440-1



Cutter dog 8x11x1,5 cm 939427-1



Cutter horse head 11x9,9x1,6 cm 939478-1



Cutter cat head 11x7,8x1,5 cm 939477-1



Cutter dog head 11x10,5x1,6 cm 939476-1



Cutter set X-mas deco 5 pcs 8 cm & 9 cm



Cutter set traditional 5 pcs 8 & 11 cm



Cutter set Christmas 5 pcs 8, 11 cm



Cutter set animals 5 pcs 8, 11 cm



Cutter Christmas stocking 8x9x1,5 cm 939469-1



Cutter 9x9x1,5 cm 939387-1



Cutter 6,5x10x1,5 cm



10,5x7x1,5 cm



Cutter 11x7x1,5 cm



Cutter Christmas gnome 6x11,5x1,5 cm



The 3D cookie cutters make it easy to build a gingerbread village! With just two cuts from the dough, you will get all the parts for a complete house or four Christmas trees.





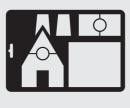








**Cutter gingerbread house** 28,5x19,5x1,5 cm 939870







Cutter Christmas trees 28,5x19,5x1,5 cm 939952-1



# BIO-BASED TABLEWARE

Bio-based tableware is made with plastic from plants.





Fits in the fridge door. Depending on the direction the lid is put on, it is either open or closed.

Pitcher BIO 2 L 22x11x24 cm 156770 156775



Coffee mug BIO 0,3 L 8x11x10 cm 155770 155775



Drinking glass BIO 0,4 L 9x9x10 cm 154770 154775



Plate BIO Ø 23,5 cm
23,5x23,5x5 cm
157770 157775



Plate BIO ø 17,5 cm 17,5x17,5x3 cm 144770 144775



Mug BIO 0,3 L 8x10x9 cm 163770 163775



Plate, deep BIO ø 19,5 cm 19,5x19,5x5 cm 188770 188775



Plate, deep BIO Ø 22 cm 22x22x3,5 cm 167770 167775



Plate BIO ø 25 cm 25x25x2 cm 166770 166775



Bowl BIO 0,4 L 13x13x6 cm 164770 164775



Bowl BIO 0,75 L 15x15x8 cm 174770 174775



Bowl BIO 3,5 L 25x25x11 cm 158770 158775



Bowl BIO 7 L 32x32x14 cm 168770 168775



## CLASSIC TABLEWARE

GastroMax tableware is designed for long-term use and made from recyclable material to provide a sustainable alternative for single -use plastic.



Pitcher 2 L 22x11x24 cm 15691 (

Fits in the fridge door. Depending on the direction the lid is put on, it is either open or closed.



Bowl 3,5 L 25x25x11 cm 15891



**Bowl 7 L** 32x32x14 cm 16891 ( )



Cake cover portable 33x37x16 cm 26210 (

#### **THERMOSES**

The GastroMax<sup>™</sup> vacuum flasks have excellent heat retention. They keep drinks and soups warm in the winter and cool in the summer. All the flasks come with a 10 year guarantee.



Sarek vacuum flask 0,5 L 7x7x27 cm 1453090 ○



Sarek vacuum flask 1 L 10x10x28 cm 1455090



Sarek vacuum food flask 0,75 L 11x11x20 cm 1400090



Sarek vacuum food flask 1,2 L 11x11x28 cm 1411090

# OUR PRODUCT SYMBOLS

Use and care instructions are clearly communicated with symbols in the product packages.



Bio-based content of product certified

- = 20-40 % biobased
- **★** ★ = 40-60 % biobased
- \* \* \* = 60-80 % biobased
- ★★★ = more than 80 % biobased



Safe for food contact



Dishwasher proof



Ovenproof



Handwash recommended

Freezer proof



Made in Finland



Microwave proof



Maximum use temperature with time restriction

Maximum and minimum use

MAX Maximum use +100° temperature



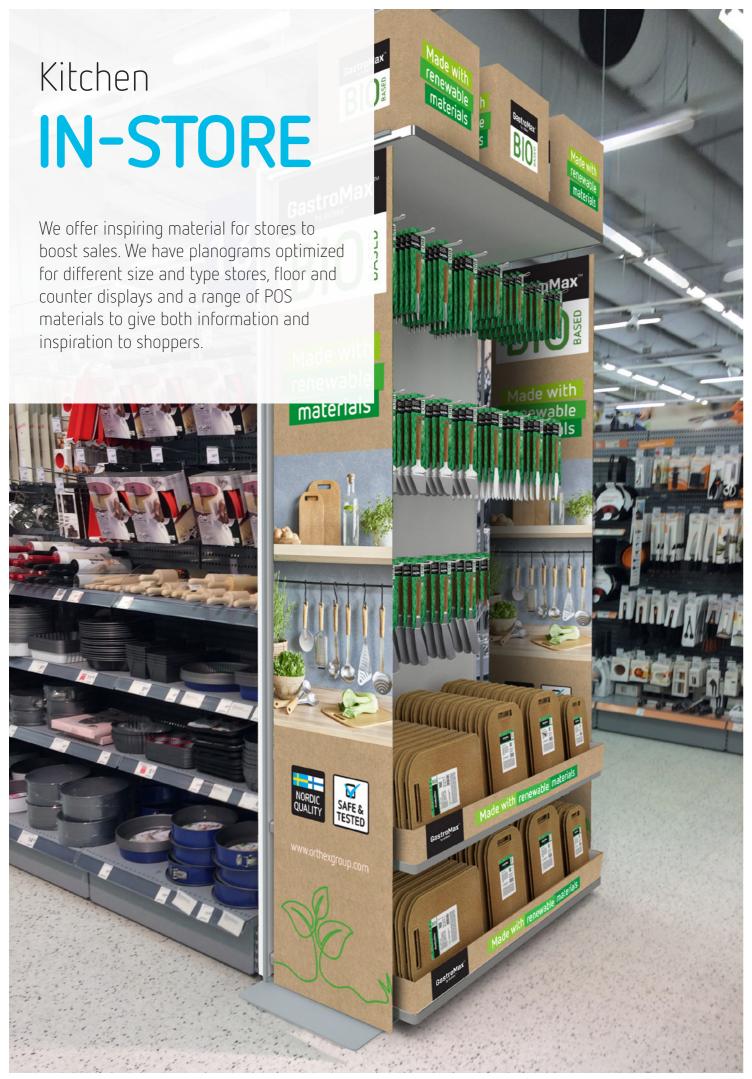
+230°

Type of plastic, important information for recycling

temperature



May not be used as a trivet



#### Kitchen

## **IN-STORE**

Make it easy for shoppers to find the right product. We can customize planograms to serve your specific needs.



Boostsales and enhance the shopping experience with well organized shelves.

GastroMax<sup>™</sup>
by orthex<sup>™</sup>



Top signs are available with or without led lighting.



#### Kitchen

## **IN-STORE**

Ready-to-sell floor and counter displays create additional sales in a limited space.









#### Kitchen

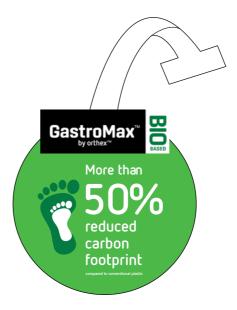
## **IN-STORE**



Consumer packages highlight product features and benefits.



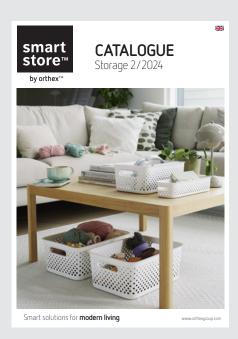




POS materials such as posters, shelf speakers and display screens offer additional information.



# CHECK OUT ALSO OUR OTHER CATALOGUES.







#### Orthex at your service

Orthex Group is the leading Nordic designer, manufacturer and marketer of household products. We have a mission to make everyday life a little easier and more enjoyable. Our well-known brands are Orthex<sup>TM</sup>, SmartStore<sup>TM</sup> and GastroMax<sup>TM</sup>

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#### Practical is beautiful

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